Contents

List of Tables and Figures	viii
Acknowledgements	ix
1 Introduction to the Second Edition	
Debate and Controversy	(2)
Globalization and Inequality	\sim 4
Globalization and the Environment	\bigcirc \bigcirc \bigcirc \bigcirc \bigcirc \bigcirc \bigcirc \bigcirc \bigcirc
Limits to Globalization	6
Understanding Globalization: Old Themes and	>
Globalization and Inequality Globalization and the Environment Limits to Globalization Understanding Globalization: Old Themes and New Challenges Global Complexities The Robustness of the Nation State	9
Global Complexities	11
The Robustness of the Nation State	13
Nationalism and Ethnicity	15
Understanding Globalization: Questions of Time	
and Space	16
The History and Geography of Globalization	17
One World or Manys	21
Definitions, Concepts and Representations	23
Globalization and the Need for a Multidisciplinary	
Research Base	27
The Author's Social Location	28
Book Plan: Linking Globalization with the Nation State	e 29
all all of the second s	
2° The Long History of Globalization	31
Preliminary Issues	32
History of Global Structures and Networks	34
Globalization and Civilization	40
Understanding Globalization: Seeing the World as a	
Single Place	46
Summarizing Why Images of the World Matter	51
Four Images of World Order	53
Globalization, the Great Divide and Alternative Global	Some d
Histories Shall manual shall be need	55
Recent Phases in the History of Globalization	57
Concluding Remarks	61

vi Contents

3	The Global Economy	64
	The Recent Intensification of Economic Globalization	66
	Some Contours of Economic Globalization	68
	The Multinational Enterprise: Global Organization of	
	Production and Consumption	72
	Global Marketing and the Consumer	76
	The Wider Institutionalization of the Global Economy	80
	Organizations and Networks	81
	Institutional Regulation of the Global Economy	84
	The Global Economy, Global Regulation and the	01
	Nation State	89-
	Economic Regulation: An Unequal Multi-actor System	92
	Conclusion	093
	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.5
4	Is the Nation State Finished?	97
	Defining the Nation State	98
	Variations and Commonalities Among Nation States in	0.0
	Relation to Global Challenges	99
	Globalization and the Sovereighty of the State	103
	Global Capitalism, MNEs and the Nation State	110
	Dilemmas Facing the Nation State	114
	Are there State-Based Alternatives to Corporate Capitalism?	116
	Multinationals and the Third World	117
	The Historical Dynamic of the Nation State	120
	Conclusion: The Nation State and Multiple Challenges to	
	State Sovereignty	124
5	Global Governance: Towards a Global Polity?	127
	Introduction	127
	A Short Historical Sociology of the Global Polity	129
11 1	The Internationalization of the State and the UN	137
3	Nation States and Beyond	139
(6)	Environmental Protection: A Case Study in the	
	Operation of the Emerging Global Polity	146
	Conceptualizing Global Politics	153
	Conclusion	156
	Conclusion	100
6	Nationalism and Ethnicity in a Globalizing World	158
U	Some Initial Conceptual and Historical Guidelines	159
	Nationalism and the Nation State	163
	Theories of Nationalism and the Nation State	167
		170
	The Invention of Tradition	1/0

	Contents	vii
	Nationalism: Making Sense of a Complex Debate Ethnicity and Nationhood Ethnicity and Multiculturalism Globalization, Nation State and Ethnicity Conclusion	174 175 178 182 186
7	Globalization and Culture? Defining Culture	189 189
	Globalization, Cultural Dominance and Cultural Homogenization Cultural Homogenization and Americanization Polarization, not Homogenization Hybridization Is Global Culture becoming Cosmopolitan? Conclusion	190 195 202 210 216 217
8	Conclusion Analytical Challenges Is Globalization about to be Superseded by a Resurgence	220 221
	of Nation States? What Should be Done about Globalization? Is it Good or Bad? Are there Grounds for Global Optimism? Drawing a Moral Balance Sheet?	227229234235
Bił	pliography	237
Ind		259
000	tol equicatio.	