## Contents

	20
List of figures	Viiio
List of tables	X
List of boxes	xi
List of abbreviations	xii
List of contributors	xvii
Acknowledgements	xxyii
Foreword UN Secretary-General Ban Ki-moon	xxviii
Why This Book Matters! Eric Cornuel	xxix
The Ten Principles of the United Nations Global Compact	xxxi
Introduction: the United Nations Global Compact – retrospect and prospect      Andreas Rasche and Georg Kell	1
Part I Achievements, trends and challenges: reflections on the Principles	21
Making sense of the United Nations Global Compact human rights principles     Klaus Leisinger, Aron Cramer and Faris Natour	23
3. The promise of the United Nations Global Compact: a trade union perspective on the labour principles Guy Ryder	44
4. The United Nations Global Compact Environmental Principles: achievements, trends and challenges Gregory C. Unruh	59
5. 'Caring for Climate': the Business Leadership Platform Claude Fussler	80

6.	Anti-corruption: challenges and trends Huguette Labelle	101
Part	II Participants and engagement mechanisms	113
7.	Implementing the United Nations Global Compact Carolyn Y. Woo	115
8.	Academic institutions and the United Nations Global Compact: the Principles for Responsible Management Education Regina Wentzel Wolfe and Patricia H. Werhane	144
9.	Corporate responsibility and the business school agenda Birgit Kleymann and Pierre Tapie (with a comment by Eric Cornuel)	161
10.	NGOs and the United Nations Global Compact, the link between civil society and corporations  Oded Grajew	182
11.	Financial markets and the United Nations Global Compact: the Principles for Responsible Investment James Gifford	195
12.	Learning from the Roundtables on the Sustainable Enterprise Economy: the United Nations Global Compact and the next ten years Maleolm McIntosh and Sandra Waddock	215
13.	The United Nations Global Compact as a learning approach Guido Palazzo and Andreas Georg Scherer	234
Part	III Governance and Communication on Progress	249
14.	The United Nations Global Compact's governance framework and integrity measures  Ursula Wynhoven and Matthias Stausberg	251
15.	The United Nations Global Compact Communication on Progress policy: origins, trends and challenges <i>Uzma Hamid and Oliver Johner</i>	265

16.	COP reporting in action: the case of Petrobras  Ana Paula Grether Carvalho	281
17.	The United Nations Global Compact and the Global Reporting Initiative <i>Paul Hobnen</i>	293
Part 1	IV Local Networks: the emerging global-local link	315
18.	Building the United Nations Global Compact Local Network model: history and highlights Nessa Whelan	317
19.	The United Nations Global Compact as a Network of	±,ξ
	Networks Dirk Ulrich Gilbert	340
20.	Running a Global Compact Local Network: insights	<i>5</i>
	from the experience in Germany Constanze J. Helmchen	355
21.	Building corporate citizenship through the United Nations Global Compact: contributions and lessons learned from	
	the Argentinean Local Network	370
	Flavio Fuertes and Nicolás Liarte-Vejrup	
22.	Concluding remarks: from alleviating the negative impacts of globalization to transforming markets	386
	Ernst A. Brugger and Peter Maurer	300
	The many Marketinger many man will	
Gloss	sary	397
Bibli	ography	403
Inde		423